



# LEIGH STEINBERG

CHAIRMAN & FOUNDER AT STEINBERG SPORTS  
& ENTERTAINMENT PREMIER SPORTS AGENT  
ENTREPRENEUR | PHILANTHROPIST

## SPEAKING CATEGORIES:

Health & Wellness, Sports Law, Resiliency, Entrepreneurship, Networking, Sport & Athlete Representation, Leadership & Personal Development, Concussion Advocacy, Philanthropic Work, Inspiration & Story-telling

## TRAVELS FROM:

Newport Beach, CA

## SPEAKER'S FEE RANGE:

\$5,000 to \$15,000

## LEIGH'S MOST REQUESTED PRESENTATIONS:

### NEGOTIATING LIKE A CHAMPION

- Insights from representing Hall of Fame athletes and negotiating multi-million-dollar contracts.
- Strategies for achieving win-win outcomes in high-stakes scenarios.
- How to master persuasion, preparation, and resilience in the art of negotiation.

### RESILIENCE & LEADERSHIP

- Stories from Steinberg's career on overcoming adversity and bouncing back from setbacks.
- Insights into leading athletes, teams, and organizations through pressure-filled moments.
- The importance of mentoring the next generation of leaders and athletes.
- How to lead with values and make a positive impact on both business and community.

### PLAYER SAFETY & THE FUTURE OF SPORTS

- The evolving understanding of concussion risks and its impact on sports culture.
- Advocacy for player health, safety protocols, and awareness campaigns.
- The role of leaders and organizations in protecting athletes across all levels of play.

## ABOUT LEIGH STEINBERG

Leigh Steinberg, premier sports agent, entrepreneur, best-selling author, and Chairman of Leigh Steinberg Sports and Entertainment Holdings, is best known for building athletes into stand-alone brands. Often credited as the inspiration for the Oscar-winning film Jerry Maguire, Leigh has represented many of the most successful athletes and coaches in football, basketball, baseball, hockey, boxing, and golf. His 50-year career includes eight number-one NFL draft picks, 12 Hall of Famers, and over \$4 billion in contracts negotiated, with \$1 billion directed to charities.

Leigh has appeared on 60 Minutes, Larry King Live, The Today Show, and more, and has been profiled in Sports Illustrated, Forbes, ESPN the Magazine, and People.

Residing in Newport Beach, CA, he continues to shape the sports industry with innovative strategies, player advocacy, and philanthropy.

## WHAT THEY'RE SAYING:

*"Over our 20 year relationship Leigh has been one of the most influential forces in both my personal and professional lives, this book is a testimony to how important negotiations are in all aspects of our life. A man of integrity and foresight, Leigh emphasized empowering his clients in order that they do not be manipulated nor taken advantage of, thereby transcending and supplanting the 'agent' stigma.*

**Warren Moon**, Former NFL Hall of Fame QB (1984 - 2000)

*"In the evolution of any industry, there are pioneers- people who set new standards, procedures, and rules for how business gets done. Leigh Steinberg is the pioneer athletic representation in the modern world of professional sports"*

**Robert Kraft**, Future NFL Hall of Fame Owner, New England Patriots (1994 - present day)

*"Leigh's commitment to improving player health and advocating for concussion awareness sets him apart in the sports world He has always had the best interests of his clients in mind. And his work extends making sure athletes are cared for long after their playing days are over*

**Steve Young**, Pro Football Hall of Famer (1985 - 1999)