



# JIMMY OWENS

Keynote Speaker, Author, Former USA Age Group  
Swim Coach, Entrepreneur

## SPEAKING CATEGORIES:

Inspiration, Entrepreneurship, Leadership,  
Overcoming Adversity

## TRAVELS FROM:

Valencia, CA

## SPEAKER'S FEE RANGE:

\$2,500 - \$5,000

## JIMMY'S MOST REQUESTED PRESENTATIONS:

### Never, Never, Never Give Up

- How life will throw you a curve balls at times.
- You don't loose until you quit.
- Nothing in this life on earth is free, if it was given to you than someone had to pay for it.
- Brian training — what you tell your brain, your brain will tell your body.
- Putting this all together for your Life and your Business.

### Four Keys to Overcoming Adversity using the S.W.I.M. Philosophy

Learning what and how to use these keys...

**S** = Seriousness, What you must do in your life to become serious.

**W** = Winning, Why you must want to be a winner. This could mean something different for everyone.

**I** = Inspiring yourself, what it takes to get up each day and decide you will work on your goals.

**M** = Motivate, What you do will motivate not only yourself, but all those you choose to surround yourself with.

### Goal Setting

- How to write down your goals and plan your action.
- SMART Goals — How to achieve those goals each day, and what to do when Life Happens.
- What to do when you only get "close" to your goals.
- How to implement your goals.

## ABOUT JIMMY:

Jimmy Owens is an accomplished author, keynote speaker, and USA Swimming coach with a career spanning multiple industries and decades of dedicated service. As the founder and driving force behind JMYO Entertainment since 1991, Jimmy blends his expertise in leadership, sports, and the entertainment industry to inspire individuals to reach their full potential.

Jimmy's passion for coaching and teaching began early in his career as a high school swimming and water polo coach and physical education teacher from 1982 to 1996. After retiring from a distinguished 16-year career as a motion picture and television lighting technician with Union Local 728 (1996-2012), he returned to coaching, guiding young athletes to success as a high school swimming and water polo coach (2012-2017) and, since 2017, as a USA Age Group Swimming Coach at Paseo Aquatics.

A heart transplant recipient in 2023, Jimmy emerged with a renewed commitment to helping others transform their lives. His journey has reinforced his belief in the power of resilience, purpose, and entrepreneurship. Through his work as a coach, speaker, and entrepreneur, Jimmy inspires audiences and clients alike to overcome obstacles and achieve meaningful success.

Jimmy is deeply committed to his family, married since June 2001 to his loving wife, Luann. His diverse career path and personal triumphs have made him a sought-after voice in the fields of personal development, sports, and entertainment. Whether mentoring young athletes or captivating audiences as a keynote speaker, Jimmy Owens delivers a message of hope, determination, and empowerment.

## WHAT THEY'RE SAYING

*"Be on the lookout for motivational and inspirational speaker, Jimmy Owens. Besides the fact that he is a top USA Swim Coach, with a camp of very successful swimmers, Jimmy is also a heart transplant survivor. To say that his message from the stage is powerful, is an understatement. If you are looking for a keynote speaker that will motivate and inspire your audience, and that speaks from the "heart," Jimmy Owens is your guy. Bottom line - Jimmy Owens ROCKS!"*

—**Craig Duswalt**, Professional Keynote Speaker, Best-Selling Author, RockStar Marketing

*"Jimmy Owens provides a comprehensive philosophy of how to get from where you are to where you want to be. I want to encourage you to reach out to this man because Coach Jimmy is incredible."*

—**Jack Canfield**, Author, Chicken Soup for the Soul

*"If you want someone that will empower you, that will inspire you, that will motivate you and help you take your life; or if you're an event coordinator, your group, to higher levels of sustained success, love, joy, happiness, and fulfillment, then you've got to work with my friend, Coach Jimmy Owens."*

—**James Malinchak**, Award-Winning Speaker, Best-Selling Author, Star of ABC's Hit TV Show, "Secret Millionaire"

*"Jimmy is a heart transplant recipient, and I don't know about you, but he has truly learned to overcome adversity. While in the hospital he created the S.W.I.M. Philosophy that helped him overcome his challenges. The S.W.I.M. Philosophy is, S is for Seriousness, W is for Winning, I is for inspirational, and M is for Motivation. If you want to Learn how Jim has created multiple business, and coached several top level athletes to success, then you need to call my friend Coach Jimmy Owens."*

—**Kevin Harrington**, Serial Entrepreneur, Inventor of The Infomercial, Shark On Shark Tank, And Over \$6 Billion In Sales