



# CRAIG DUSWALT

**Keynote Speaker, Best-Selling Author, Podcaster, Creator of the Brands, RockStar Marketing and Rock Your Life**

## SPEAKING CATEGORIES:

Marketing, Celebrity, Leadership, Communication, Entrepreneurship

## TRAVELS FROM:

Los Angeles, CA

## SPEAKER'S FEE RANGE:

\$10,000 - \$15,000

## CRAIG'S MOST REQUESTED PRESENTATIONS

### Deliver Your Message Like a RockStar

- Enhanced Leadership Communication: Develop the ability to communicate with greater impact, fostering stronger leadership and influence within the organization.
- Improved Team Collaboration: Learn techniques to engage and inspire your teams, leading to more cohesive and productive collaboration.
- Stronger Client Relationships: Master emotional connection and storytelling to enhance client interactions, building trust and long-lasting partnerships.
- Effective Presentation Skills: Gain the skills to deliver persuasive presentations that command attention and drive business outcomes.
- Brand Ambassadorship: Discover how to represent the company's brand more authentically and compellingly, both internally and externally, boosting the organization's overall image.

### RockStar Marketing

- Increased Brand Visibility: Learn how to make your brand stand out in a crowded marketplace, ensuring it captures attention and remains top of mind.
- Enhanced Customer Loyalty: Gain strategies to create memorable customer experiences that build a loyal following and long-term relationships.
- Innovative Marketing Techniques: Cutting-edge marketing strategies that differentiate the company from competitors, driving business growth.
- Maximized Social Media Impact: Learn how to effectively leverage social media platforms to amplify your brand's message and engage with your target audience.
- Creative Problem-Solving: Inspire a fresh, creative approach to marketing challenges, encouraging employees to think outside the box and innovate.

### How to Achieve RockStar Status in Your Industry

- Elevated Industry Leadership: Learn how to position yourself and the company as leaders in your industry, setting the standard for excellence.
- Stronger Personal and Corporate Branding: Gain insights into building a distinctive brand that highlights your unique value proposition, making your team and the company more memorable.
- Competitive Advantage: Discover strategies to rise above the competition, ensuring the company stands out in a crowded marketplace.
- Enhanced Professional Growth: Pursue personal development that aligns with the company's goals, leading to greater success and fulfillment.
- Long-Term Success: Tools to create a sustainable impact in your field, driving continuous innovation and growth for the company.

## ABOUT CRAIG:

Craig Duswalt is a powerhouse Keynote Speaker, Author, Podcaster, and the visionary behind the game-changing brands RockStar Marketing and Rock Your Life.

With an extraordinary background that includes touring with Guns N' Roses as Axl Rose's personal assistant and Air Supply as the band's personal assistant, Craig's captivating keynote presentations are a masterclass in high-energy delivery, enriched with compelling content, intriguing videos, and empowering music. He shares riveting and never-before-heard stories from his time touring with legendary bands and crafting innovative marketing campaigns for corporate giants like Baskin Robbins, Los Angeles Dodgers, ESPN, and the Academy Awards.

With a unique fusion of his passions for music and marketing, Craig has evolved into a sought-after professional keynote speaker and radio show personality, empowering corporations and entrepreneurs to push boundaries and promote their businesses by delivering their message like a RockStar. He further imparts his invaluable marketing wisdom through the written word, authoring a remarkable 14 Amazon #1 Best-Selling books.



## WHAT THEY'RE SAYING:

*"Craig and I met at the Tribute for Freddy Mercury several years ago, and I still count him as my friend. He knows what it takes to get to the top of the music industry. He can help you get to the top of your industry, too. He's a great guy, and I couldn't recommend his RockStar Marketing Program more highly."*

— **Brian May**, Lead Guitarist, Queen

*"Craig Duswalt's RockStar Marketing BootCamp was a life transforming experience, not only for me, but for the participants. Now, I'm a student, I'm learning, and I encourage you to come here and become a sponge because it will make a difference in your life and your bank account."*

— **Les Brown**, World's Leading Motivational Speaker

*"I was not surprised when Craig Duswalt won the Marketer of the Year award at my Big Money Speaker Platinum VIP Program. It's the award we give to the Program's best marketer. Craig is not only a dynamic speaker; his presentations are jam-packed with strategies that will help you become the go-to person in your industry. His RockStar Marketing Program is one of the best ways I know to learn how to reach the next level of achievement."*

— **James Malinchak**, Big Money Speaker, Author and Speaking Coach

*"Craig Duswalt's RockStar System cleverly combines the marketing techniques we use in the world of rock n' roll, with the marketing techniques used in other businesses, into an easy-to-use system that any entrepreneur can use immediately to help grow their business. I've known Craig since 1991, and I gotta say, this dude knows all the tricks about successful marketing. I truly believe that if you read his books, or attend one of his RockStar seminars you would learn "outside-the-box thinking tools" that will immediately help take your business to the next level."*

— **Duff McKagan**, Bass Guitarist, Guns N' Roses